

THE WHITE HOUSE  
WASHINGTON

EX-1109

March 5, 1984

MEMORANDUM FOR DEPARTMENT AND AGENCY HEADS

FROM: CRAIG L. FULLER *CF*

SUBJECT: Third White House Management Conference  
for Non-Career Executives

President Reagan has regularly expressed his strong personal interest in the quality of management in his Administration. As one facet of his management initiatives, we have scheduled the third and final management conference for non-career Senior Executive Service members. It will be held March 21-23.

This conference is intended for all non-career Senior Executive Service members who have not had the opportunity to attend either of the first two conferences.

The conference will provide the opportunity for non-career executives to increase their understanding of the key management organizations and the key management objectives of this Administration. We also hope to enhance their sense of membership in this Administration's management team.

David Neuman of my staff will be in touch with your coordinator concerning details and selection process for this conference.

I know that, once again, we will be able to count on your full support of this important management initiative.

